

PTO/SB/21 (09-04)


Approved for use through 07/31/2008. OMB 0661-0031

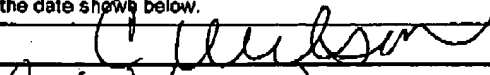
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<b>TRANSMITTAL FORM</b>  <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/773,283	<b>RECEIVED</b> <b>CENTRAL FAX CENTER</b> <b>JUN 06 2005</b>
	Filing Date	February 1, 2001	
	First Named Inventor	Kunkel	
	Art Unit	2814	
	Examiner Name	Scott E. Beliveau	
Total Number of Pages in This Submission	24	Attorney Docket Number	SEDNKGATE11

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input checked="" type="checkbox"/> Drawing(s) - 1 Replacement Sheet <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
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Firm	Moser, Patterson & Sheridan, LLP		
Signature			
Printed Name	Eamon J. Wall		
Date	June 6, 2005	Reg. No.	39,414

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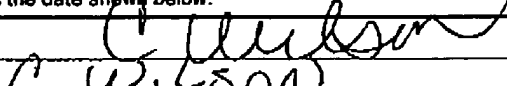
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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	09/773,263
	Filing Date	February 1, 2001
	First Named Inventor	Kunkel
	Art Unit	2614
	Examiner Name	Scott E. Beliveau
Total Number of Pages in This Submission	Attorney Docket Number	SEDN/WGATE11

ENCLOSURES (check all that apply)		
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<b>Remarks</b> Please charge the extra fee charge of \$100 to Deposit Account No. 20-0782  Also, if necessary, charge any additional fee(s) or underpayments of fee(s) to Account No. 20-0782.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm	Moser, Patterson & Sheridan, LLP		
Signature			
Printed Name	Eamon J. Wall		
Date	June 6, 2005	Reg. No.	39,414

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Typed or printed name	C. W. LISON	Date	6-6-05

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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

**RECEIVED**  
**CENTRAL FAX CENTER**

**JUN 06 2005**

Applicant(s): **Gerard K. Kunkel et al.**

Serial No.: **09/773,263**

Examiner: **Beliveau, Scott E.**

Filed: **2/1/01**

Group Art Unit: **2614**

Confirmation #: **4319**

Case: **WGATE11**

Title: **SYSTEM AND METHOD FOR TRANSMITTING AND DISPLAYING  
TARGETED INFORMATION**

<p><b>CERTIFICATE OF MAILING OR TRANSMISSION</b> I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or being facsimile transmitted to the USPTO, on the date indicated below.</p> <p><i>6-6-05</i> Date</p> <p><i>C. W. L. L. L.</i> <i>C. W. L. L. L.</i></p>
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Commissioner for Patents  
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Alexandria, VA 22313-1450

**RESPONSE UNDER 37 C.F.R. §1.116**

In response to the final Office Action mailed April 4, 2005, please consider the  
above-identified patent application as follows.

The Commissioner is authorized to charge any fees due, including excess claim  
and extension of time fees, to counsel's Deposit Account No.  
20 0782/SEDN/WGATE11.